



2024 FESTIVAL PARTICIPATION FORM

THE SOUTH 9TH STREET ITALIAN MARKET FESTIVAL
 May 18 & 19, 2024, 11AM-5PM | PHILADELPHIA, PA
www.italianmarketfestival.com

All businesses operating during the two days of The Festival should complete and return this form with full payment to Michele Gambino by **Friday, April 12, 2024**. Please direct all questions to Michele: 215-783-6366 or michele@italianmarketfestival.com.

BUSINESS NAME _____

CONTACT NAME _____

STREET ADDRESS _____ Philadelphia, PA 19147

PHONE _____ EMAIL _____



I WANT TO BE A FESTIVAL SPONSOR! \$2,400 Per License

Please note that sponsor commitments must be made by **Friday, March 1, 2024** in order to be included in print materials. Includes Festival Participation Fee, Placement on Social Networking, Public Relations Opportunities, Logo on Main Stage Banner, Logo in print ads and social media.



I WANT TO PARTICIPATE AS A VENDOR! See Pricing Insets

Please check which statement(s) best describes your business the weekend of The Festival. * Checks, Money Orders, and Credit Cards are accepted for payment of Festival Fees. **PAYMENT & FORM MUST BE SUBMITTED BY FRIDAY, APRIL 12, 2024**

INSIDE FEES: ALL PARTICIPANTS (ASSOCIATION MEMBERS AND NON-MEMBERS)

My business will be open and I will be conducting business as usual INSIDE my establishment during The Festival. I will be selling (CIRCLE ONE):

Food and/or nonalcoholic beverages*... \$500 Alcoholic beverages*... \$800 Products, novelties, snacks, services... \$250

OUTSIDE FEES: ASSOCIATION MEMBERS

My business will be open and I will be setting up OUTSIDE on the street during The Festival. I will be selling (CIRCLE ONE):

Food and/or nonalcoholic beverages*... \$1,400
 Alcoholic beverages*... \$1,700
 Other products or services... \$400

My outside location is:

OUTSIDE FEES: NON-ASSOCIATION MEMBERS

My business will be open and I will be setting up OUTSIDE on the street during The Festival. I will be selling (CIRCLE ONE):

Food and/or nonalcoholic beverages*... \$1,800
 Alcoholic beverages*... \$2,100
 Other products or services... \$800

My outside location is:

* If you are selling food and/or beverages, you must file a Special Event Temporary Food Vendor Application with Philadelphia's Health Department and a Temporary Food License Application with Philadelphia's Licensing and Inspections.

The United Merchants of the S. 9th Business Association is the Title Sponsor of The Festival; all Merchants are asked to help support the cost of producing The Festival. Please make check payable to The S. 9th Street Festival and remit to The S. 9th Street Festival, 919 S. 9th Street, Philadelphia PA 19147.

The Festival must be in compliance with City and State Agencies. These agencies have final approval of The Festival. This approval is three phased. During planning, being on-site during The Festival and post Festival recommendations. These agencies include The Managing Directors Office, Police Department, Fire Department, Health Department, Licensing and Inspections, Home Land Security, Liquor Control Board.

PAYMENT	<input type="checkbox"/> Check payable to The S. 9th Street Festival enclosed.	
	<input type="checkbox"/> Money Order enclosed.	
	<input type="checkbox"/> Please put my vendor fee on the following credit card:	+\$20 convenience fee
	NAME ON CARD: _____ NUMBER: _____ EXP: _____ CVC: _____	
	TOTAL VENDOR FEE DUE:	\$ _____

PLEASE NOTE: If you choose not to financially support The Festival, the Association reserves the right to use the space outside your business in the street for a visiting vendor set-up.

I WILL BE CLOSED SATURDAY AND/OR SUNDAY OF THE FESTIVAL.